

WHAT'S NEW



EDITION THREE

2020 NEW PRODUCTS





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BIC Graphic is a leader in product safety, quality assurance, social responsibility, supply chain security and environmental stewardship. This includes C-TPAT certification, FDA regulations, technology standards and Prop 65 compliance.



SUPERIOR COMPLIANCE

Product Safety

BIC Graphic products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards.

FDA Regulations

Our Health, Wellness & Safety products go through extensive analysis to confirm compliance with all applicable FDA regulations.

CPSIA

All of our child products comply with all applicable Children's Product Safety rules.



PPAI Product Safety Awareness Program

This program is part of a larger PPAI initiative to create confidence in promotional products as an advertising medium at every level.

Leading Technology Standards

Our technology items are tested to applicable UL, UN and FCC standards and requirements.

BPA FREE

All of our plastic drinkware products are BPA FREE.

PROP 65

A large assortment of BIC Graphic's product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California.



C-TPAT Tier II Certified

BIC Graphic is C-TPAT Tier II certified by U.S. Customs, which evidences our superior commitment to supply chain security.

Icons used in this catalog are for illustrative purposes only and are not intended to imply that any governmental body or organization has endorsed BIC Graphic's compliance program.

Hello & Welcome.

From awards to writing instruments, the BIC Graphic family of brands brings an array of product solutions for every promotional need.

BRAND PORTFOLIO

Our brand portfolio includes over 60 brands and retail partners that you know and love. Look for your favorite brand logos throughout our product collection.



EXCLUSIVES

We offer over 300 exclusive products, many designed in-house with contemporary colors and patterns, modern styling and unique details.

SAFETY & COMPLIANCE

We operate with product safety and compliance standards that we stand behind, so you can feel confident.

DECORATION

We offer over 15 different decoration methods, including full-color imprinting and award-winning printing on our golf and calendar lines.



ECO-FRIENDLY

We proudly offer environmentally minded product solutions. Look for the Eco-Friendly icon throughout our product collection and at bicgraphic.com



USA PROUD

We offer the largest assortment of products made, assembled and printed in the USA.

EXACT QUANTITIES

No overs or unders! Only exactly what you ordered.



NEW PRODUCTS

We launch 100s of innovative, fresh new products each year.



ALWAYS AVAILABLE

Items guaranteed to be in stock until December 31, 2020.

TREND

Report

ESCAPE to the OUTDOORS

Camping and outdoor activities are more popular now than ever as people seek to escape to the great outdoors. We have everything you need to set up camp, head out for a picnic, or relax on the boat.



32401
Koozie® Fabric Waterproof
Bluetooth Speaker
pg. 15



46339
Koozie® Campfire
Can Cooler
pg. 6



16002
Koozie® Olympus
Cooler Backpack
pg. 12

Koozie® is a registered trademark of BIC Graphic.

+SAFETY FIRST

With personal safety and protection concerns at an all-time high, we have everything you need to support your new normal.



41164
Reusable Face Mask
pg. 18



21278
Touchless Tool with Stylus
pg. 23



41165
Hand Sanitizer Gel
pg. 22



32420
Floor Sticker 11"
pg. 17

TRENDS

The Latest Styles

New Brand



16139, 16140, 16141, 16142, 16143
ORCA® Coolers 20 Quart, 26 Quart, 40 Quart, 58 Quart, 75 Quart
pg. 11

Outdoor Recreation Company of America (ORCA) is a Tennessee-based company whose roots sprouted from an idea to build a product in America that could withstand the rigors of outdoor use. ORCA® Coolers can handle whatever you throw at them, which is why they are certified bear resistant and backed with a lifetime warranty. From a weekend fishing with friends to a roadtrip with the family, ORCA® coolers keep your food and beverages fresh, so you can focus on enjoying every second of life's adventures.

Tell a story every day.

WRITING INSTRUMENTS



56021 Mage Pen

Barrel Colors: Black, Blue, Green, Pearl White, Red
Standard Decoration: Screen Print **FREE** set-up
As Low As: \$0.48(C)—Min. 300;
1-color imprint, 1 location

The Mage pen's eye-catching metallic barrel comes with chrome accents and black grip.



Time is not measured by clocks but by moments.

CALENDARS



8109

Daily Time Manager

Color: Brown

Standard Decoration: Debossed imprint **FREE** set-up

As Low As: \$13.88(C)—Min. 25;
debossed imprint, 1 location

*This planner is a great way to
manage your time on a daily basis.*

Drink happy thoughts.

DRINKWARE



46339

Koozie® Campfire Can Cooler

Colors: Black, Navy, Red, Royal

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$1.55(C)—Min. 200;

1-color imprint, 1 location

Bring this campfire Koozie® Can Cooler with you to any outdoor event. The retro finish is a perfect accent to your logo and will keep your hands dry while your beverage stays cold.



46329

Olympus Koozie® Can Cooler with Carabiner

Colors: Charcoal, Gray, Navy, Mint, White

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$3.04(C)—Min. 200;

1-color imprint, 1 location

This premium can cooler is made of water-resistant tarpaulin material and includes a carabiner to attach to your Olympus 36-can cooler or backpack.



Includes carabiner and hook-and-loop seam for easy open and close



Also available:

16017 | Koozie® Olympus Cooler Tote
pg.12

Koozie® is a registered trademark of BIC Graphic.



46345

Koozie® Duo Can Cooler

Colors: Black, Navy, Red, Royal

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$2.25(C)—Min. 200;

1-color imprint, 1 location

The Koozie® Duo Can Cooler can hold your traditional 12 oz. can, and with its elastic sides, it can hold your 12 oz. slim cans, too. Make a great impression with this fun can cooler!

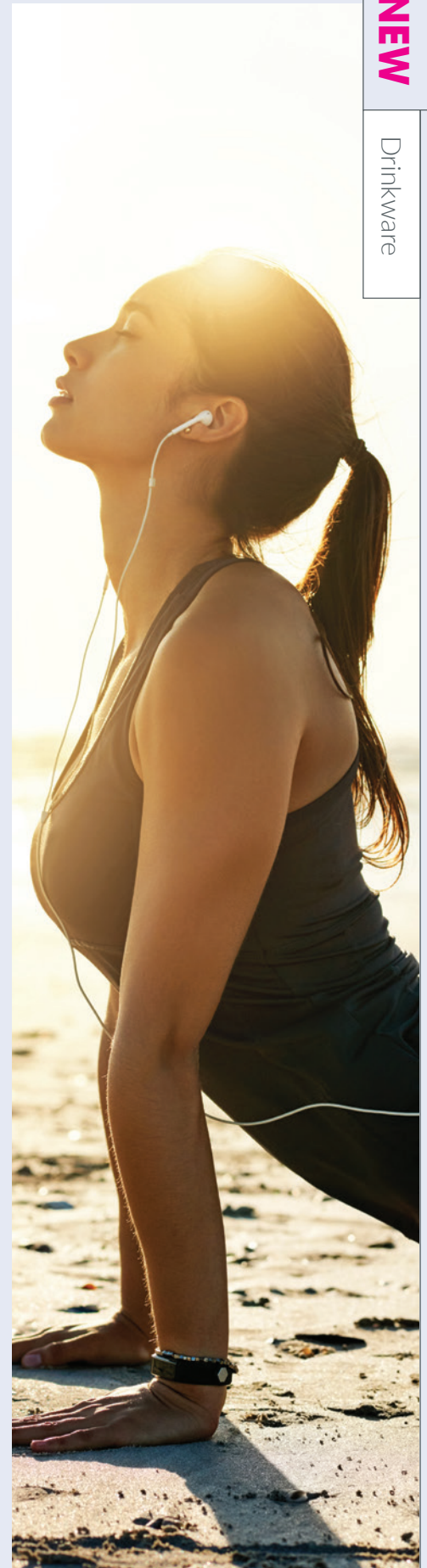


Koozie® is a registered trademark of BIC Graphic.

Pending tariff implications and associated impact on raw material cost, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see bicgraphic.com for the most up-to-date pricing.

NEW

Drinkware



NEW

Drinkware



siliPINT®

46336

Silipint™ Wine Glass - 14 oz.

Colors: Bend Blue, Frosted White, Hippie Hops (rainbow swirl), Sea Swirl (green and blue swirl)

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$4.80(C)—Min. 72;

1-color imprint, 1 location

This stemless silicone wine glass features a polished outer surface, thicker walls, and sturdy base - perfect for every camping trip, park picnic, pool party and tailgate in between. Lightweight and odorless, your imprint will be the star of the event.



siliPINT®

46337

Silipint™ Silishot - 1.5 oz.

Colors: Arctic Sky (blue and light blue swirl), Bend Blue, Bouncy Black, Frosted White, Hippie Hops (rainbow swirl), Mountain Marble (white, grey and black swirl), Sea Swirl (green and blue swirl), Sunfire Smash (red, orange, yellow and purple swirl)

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$3.25(C)—Min. 72;

1-color imprint, 1 location

Colorful, unbreakable silicone shot glasses ready to be served ice-cold or set afire. Knock back goodness when you're traveling on the mountain, relaxing by the water, and, of course, hanging out in the kitchen. Best bottle topper you'll ever own.





46362

PET Disposable Cup - 12 oz.

Color: Clear

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$0.28(C)—Min. 1000;

1-color imprint, 1 location

46363

PET Disposable Cup - 16 oz.

Color: Clear

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$0.30(C)—Min. 1000;

1-color imprint, 1 location

46364

PET Disposable Cup - 20 oz.

Color: Clear

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$0.36(C)—Min. 1000;

1-color imprint, 1 location

These inexpensive cups are perfect for single-use drinkware. Low opening order quantities offer the opportunity for every business to carry a disposable cup with their imprint.



46340

Starbright Vacuum Bottle - 23 oz.

Colors: Black, Navy, Silver, White

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$10.42(C)—Min. 48;

1-color imprint, 1 location

This sleek contemporary sport bottle in matte colors will let your logo stand out from the crowd. It includes an easy-carry handle featuring a colored grip. Toss it in your bag — it won't leak and it will keep your beverage hot or cold for hours!



NEW

Drinkware



NEW

Drinkware



46341

Esther Vacuum Tumbler - 18 oz.

Colors: Black, Silver, Teal

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$9.99(C)—Min. 48;

1-color imprint, 1 location

This modern straight-body tumbler will showcase any imprint. The lid features a mirrored slider. Great price, great tumbler, great for everyone!



46342

Wine Insulated Tumbler - 12 oz.

Colors: Black, Royal, Silver, White

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$4.19(C)—Min. 72;

1-color imprint, 1 location

Take a sip! This double-wall stemless tumbler is perfect for your on-the-go beverage. Fits great in your hand and your logo will look great, too!



Keep calm and carry a great bag.

BAGS



16139

ORCA® 20 Quart Cooler
As Low As: \$229.99(D)—Min. 1

16140

ORCA® 26 Quart Cooler
As Low As: \$269.99(D)—Min. 1

16141

ORCA® 40 Quart Cooler
As Low As: \$319.99(D)—Min. 1

16142

ORCA® 58 Quart Cooler
As Low As: \$369.99(D)—Min. 1

16143

ORCA® 75 Quart Cooler
As Low As: \$439.99(D)—Min. 1

Colors: Black, Blaze Orange, Charcoal, Green, Light Blue, Navy, Pink, Red, Seafoam, Tan, White

Standard Decoration:

Full-color imprint, 1 location

FREE set-up

These rugged roto-molded coolers are made in the USA and certified bear resistant.



NEW

Bags



16017

Koozie® Olympus Cooler Tote

Colors: Gray, White

New Colors: Mint, Charcoal

Standard Decoration:

Screen Print \$50(g) set-up

As Low As: \$27.52(C)—Min. 24;

1-color imprint, 1 location

This premium Koozie® Olympus Cooler Tote will fit all your needs on your next adventure.



NEW COLORS

Also available:
46329 | Olympus Koozie®
Can Cooler with Carabiner
pg.6



16002

Koozie® Olympus Cooler Backpack

Colors: Gray, White

New Color: Charcoal

Standard Decoration:

Screen Print \$50(g) set-up

As Low As: \$36.44(C)—Min. 12;

1-color imprint, 1 location

This premium Koozie® Olympus Cooler Backpack is the perfect way to carry your refreshments for a day of fun.



NEW COLOR

Koozie® is a registered trademark of BIC Graphic.

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16144

Grocery Companion Kit

Colors: Black, Pink, Red, Royal, Tan

Standard Decoration: Screen Print

\$50(g) set-up

As Low As: \$16.99(C)—Min. 50;

1-color imprint, 1 location Cooler and Tote.

All that you need when you go grocery shopping! Write down your list of groceries, put your dry food in the grocery tote and your frozen food in the zippered cooler while sipping on your favorite beverage.



This kit contains one 45624 Grocery tote, one BIC® Sticky Note™ 3" x 9" Non-Adhesive Scratch Pad, one 55245 Dart Pen, one 45065 Colored Acrylic Tumbler 16 oz, and one 45773 Koozie® Zippered Cooler.

Create Your Own Kit

As Low As Kitting Fee:

\$0.80(Z)—per kit

See all of our available kits on bicgraphic.com, or create your own custom kit!



Contact your

**BIC Graphic
Sales Rep**

for more information.

Shown: #16145 Executive Meeting Kit

NEW

Bags



Live for the moments that rejuvenate and motivate.

OUTDOOR & LEISURE



26227

Full Color Bandana

Color: White

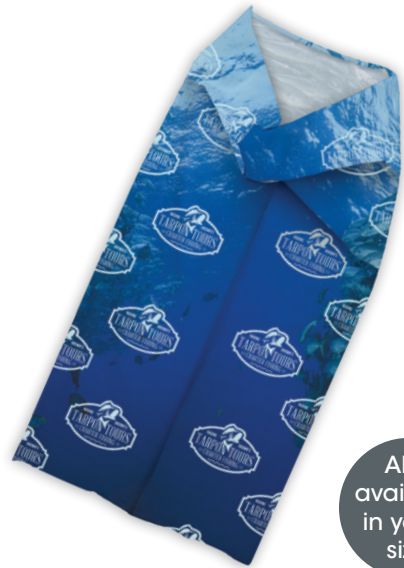
Standard Decoration:

Full Color **FREE** set-up

As Low As: \$4.69(C)—Min. 100;

Full color imprint, 1 location

Add some colors to your campaign with a bandana! This item makes a great promotional giveaway for school events, sports promotions, trade shows, themed parties and much more.



Also
available
in youth
size.



Make your life a little easier.

TECHNOLOGY

32412

Office Tech Essentials Kit

Colors: Black, Blue

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$19.12(C)—Min. 50;
1-color imprint, 1 location on all components



This kit contains what you need when you are connected from home: a mouse, a webcam cover for your privacy and a pair of bluetooth earbuds for your conference call.

This kit contains one 32303 BT Earbuds in Plastic Case with Carabiner, one 32341 Super-slim Sliding Webcam Cover, and one 30615 Mini Optical Mouse with Retractable Cord.



32401

Koozie® Fabric Waterproof Bluetooth Speaker

Colors: Black, Blue, Red

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$33.09(C)—Min. 12;
1-color imprint, 1 location



This Koozie®-branded Bluetooth® speaker, with its unique shape and compact size, allows you to take it almost anywhere. No need to worry about the sand on the beach. This versatile speaker is dustproof and waterproof! Enjoy its powerful sounds for up to 12 hours with its long play time capabilities.

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Creativity is contagious; pass it on.

OFFICE

16145

Executive Meeting Kit

Color: Black

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$27.99(C)—Min. 25;
1-color imprint on Journal and Powerbank



This high-end looking kit is great for any executive. From a premium journal to a high-quality myCharge® power bank, this kit is a winner.

This kit contains one 16028 Two-Tone Journal with Leather Closure, one 46113 Glacial Diamonds Tumbler - 20 oz., one 31879 myCharge® AMPMAX Portable Charger with Flashlight, and one 55945 Souvenir® Armor Pen.

32414

Student Home Schooling Kit

Colors: Black, Blue

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$11.99(C)—Min. 50;
1-color imprint, 1 location
on all components



Home schooling can be stress free if you have the right tools! This kit includes a notebook with pen to take notes, a ruler and a clipboard to write on.

This kit contains one 15928 Value Notebook with Joy Pen, one 31321 Message Clipboard, and one 30795 Flexi Ruler.

32415

Education Kit

Colors: Black, Dark Green, Red, Royal
Standard Decoration: 1-color imprint
 \$50(g) set-up
As Low As: \$14.99(C)—Min. 50;
 1-color imprint, 1 location
 on all components

Kit contains one 45190 Value
 Bottle - 21 oz., one 15692 5" x 7" Journal
 Notebook with Pen Loop, one 30795 Flexi
 Ruler, one 55924 Gala Pencil, and one
 15039 Drawstring Backpack.



This kit is perfect for any student! All the essentials to do homework and take notes. The drawstring backpack holds the sports bottle and personal belongings. Great for any physical education activity.

32417

Sticker 1.5"

Color: White
Standard Decoration: Full-color
FREE set-up
As Low As: \$0.12(C)—Min. 500;
 Full-color imprint, 1 location

This full-color sticker is an easy way to add your logo anywhere. Choose from a round, oval or square shape.



32420

Floor Sticker 11"

Color: White
Standard Decoration: Full-color
FREE set-up
As Low As: \$1.99(C)—Min. 50;
 Full-color imprint, 1 location

Promote safety for employees and customers with these floor stickers. Use one of our stock social distancing backgrounds or use your own custom art. Choose from a square or circle shape.



32418

Sticker 2"

Color: White
Standard Decoration: Full-color
FREE set-up
As Low As: \$0.13(C)—Min. 500;
 Full-color imprint, 1 location

These stickers offer a full-color imprint that is great to display your logo. Choose from a round, oval, or square shape.



NEW

Office

The greatest wealth is health.

HEALTH, WELLNESS & SAFETY



41164

Reusable Face Mask

Colors: Black, Navy, Red, Light Blue,
Sage Green and Charcoal

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$5.69(C)—Min. 100;
1-color imprint, 1 location

*This wash-and-wear mask, designed with
a soft jersey cotton inner layer and a
water-repellent outer layer, is the perfect
mask to use every day.*

Also
available
in youth
size.





41148

Disposable Face Mask

Color: Blue

As Low As: \$0.50(C)—Min. 500;

A disposable face mask is in high demand and easy to take on the go. With elastic earloops and three cloth layers, this mask is comfortable to wear.



Also
available
in youth
size.



41155

Face Shield

Color: Blue

As Low As: \$1.53(C)—Min. 200;

A face shield is an additional PPE item that can be used along with a face mask. This face shield is easy to wear and fits most adult head sizes.



41176

Flexible Mask Extender

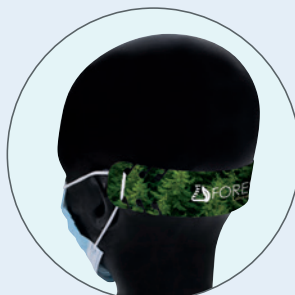
Colors: White

Standard Decoration: Full-color imprint
\$50(g) set-up

As Low As: \$0.75(C)—Min. 200;

Full-color imprint, 1 location

Showcase your full-color imprint on this face mask extender. It is flexible to fit nicely around your head with multiple slots to get a perfect fit.



NEW

Health, Wellness & Safety



NEW

Health, Wellness & Safety



41167

Full Color Face Mask

Colors: White

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$2.69(C)—Min. 100;
1-color imprint, 1 location

As masks become an essential item in daily life, this easy-to-wear, one-size-fits-most mask can showcase your full-color imprint at a great price. We also have stock art that you can use with your logo.



41173

Silicone Mask Strap Wristband

Colors: Yellow, White, Red, Pink, Black, Blue, Navy, Green, Orange

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$0.52(C)—Min. 500;
1-color imprint, 1 location

This silicone mask strap is a perfect partner for a disposal mask. The mask strap helps you to reduce the pressure and fatigue on the ears. It can be adjusted freely according to the size of your head shape and fits most people. The dual feature forms a bracelet and can be a good promotional device to show your support for any event! Great for fundraisers, health awareness, and team pride.



Check out our website for a wide assortment of available face masks, including **many** youth options.





41134

.5 oz. Hand Sanitizer
with Leash

Colors: Black, Blue, Red

Standard Decoration: Heat Transfer
\$50(g) set-up

As Low As: \$1.17(C)—Min. 100;
1-color imprint, 1 location

Hand sanitizer is definitely an essential thing to keep your hands clean and kills 99.99% of bacteria. The carabiner makes it portable and easy to carry with you wherever you go.



41152

1 oz. Hand Sanitizer

Colors: White

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$0.99(C)—Min. 100;
1-color imprint, 1 location

Hand sanitizer will continue to be an essential item well into the future. This 1 oz. bottle, with squeeze-through lid, is perfect for all your on-the-go needs.



41170

2 oz. Hand Sanitizer

Colors: Clear

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$1.82(C)—Min. 100;
1-color imprint, 1 location

Take this hand sanitizer with you everywhere. Small enough to fit in your bag but large enough for multiple uses.



NEW

Health, Wellness & Safety



NEW

Health, Wellness & Safety



41169

Personal Care Kit

Colors: Black, Bright Orange, Charcoal, Dark Orange, Lime, Navy, Purple, Red, Royal, White

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$7.99(C)—Min. 100;
1-color imprint, 1 location on
Drawstring Backpack

This personal care kit is perfect for carrying the essentials and contains enough items to share with others.

This kit contains one - 15039 Drawstring Backpack (with imprint), ten - 41148 Disposable Face Mask, five hand sanitizer packets, and 5 antiseptic towelettes.



41183

Single-Use Personal Care Kit

Color: Blue, Red

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$4.99(C)—Min. 150;
1-color imprint, 1 location on
front of pouch

This single-use personal care kit is great for giving to your guests.

This kit contains one - 40040 pouch (with imprint), one - 41148 Disposable Face Mask, one - 40407 hand sanitizer packet and one - 41162 antiseptic towelette.



41165

Hand Sanitizer Gel

Color: White

Standard Decoration: Full color imprint
\$50(g) set-up

As Low As: \$0.49(C)—Min. 1000;
Full Color imprint, 1 location

Hand sanitizer is an important must-have item. These convenient packets are easy to carry with you and to share with others. And, the full-color imprint will showcase your message.



Functional and great to look at!

FLASHLIGHTS, TOOLS & AUTO



21278

Touchless Tool with Stylus

Color: Black, White, Blue, Green, Red

Standard Decoration: 1-color imprint
\$50(g) set-up

As Low As: \$1.39(C)—Min. 500;
1-color imprint, 1 location



Optional carabiner
with ring

*Helps easily open and
close doors.*

*Avoid germs with this tool that contains
an EPA-registered antimicrobial agent in
the plastic to protect the product itself by
suppressing the growth of mold and mildew
on its surface. This will help reduce all direct
contact with germs on any public surface.
The stylus is great for use on screen displays,
while the hook is perfect to hold doors.*



21277

No Contact Key Tool

Colors: Black, Blue, Lime Green, Red

Standard Decoration: Pad Print Imprint
\$50(g) set-up

As Low As: \$1.65(C)—Min. 250;
1-color imprint, 1 location



*This no contact key is a low-cost
option to help battle against your daily
exposure to germs. It's lightweight and
made with a hardened plastic material
that allows you to pull doors with
various weight loads. It is made to fit on
your key ring.*



21276

No Contact Utility Tool Key

Colors: Brass

Standard Decoration:
laser-engraved imprint
\$50(g) set-up

As Low As: \$3.99(C)—Min. 100;
laser-engraved imprint, 1 location



*Perfect for any time you
want to avoid touching
public surfaces.*

Play around with promos for the course.

GOLF



62520

Koozie® Mantra Event Kit- Wilson® Ultra 500

Colors: Gray, Lime, Red, Royal

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$11.49(C)—Min. 24;

1-color imprint, 1 location

*The perfect accessory for on-the-go golfing.
With golf balls and tees included, all you need
is a beverage to put inside this bottle cooler,
and you are all set to golf the day away!*



Wilson®



62521

Koozie® Mantra Event Kit- Callaway® Warbird® 2.0

Colors: Gray, Lime, Red, Royal

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$13.29(C)—Min. 24;

1-color imprint, 1 location

*The perfect accessory for on-the-go golfing.
With golf balls and tees included, all you need
is a beverage to put inside this bottle cooler, and
you are all set to golf the day away!*



Callaway®

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Order Online

at the **all-new** bicgraphic.com!

Always the Best Published Price

No need to search for promotions and special offers.
Always get the best prices online!

Searching for Something?

Our new search functionality is built to help you find much more than just products. Find items by color, price point and more. Wondering what exactly "pad print" means? The new bicgraphic.com search will take you there.

Making Mobile Mainstream

We know your business doesn't only happen in the office between 9am and 5pm. That's why the new bicgraphic.com is built for maximum functionality on any mobile device. When you're on the go, we'll be there with you offering the same great experience time and time again.

Be in-the-Know

When you want total visibility to your orders, simply log in to your bicgraphic.com account.

Everything You Need, All in One Place

No more searching for high-resolution images, CPSIA documents or test reports. When you want information on an item, everything you need will be right there on the product page.

IT'S REALLY ALL YOU NEED!

- View inventory levels in real time
- Gain total visibility to order status
- Quickly find new products
- Learn about the latest trends from our blog
- Get inspired with case studies from successful campaigns
- Find detailed item info, reports and high-res images right on the product pages
- Create virtual samples
- Explore items for target markets
- Find current catalogs in the iCatalog® Center
- Download easy-to-use art templates
- Calculate freight estimates
- View final art
- Find tracking information
- Retrieve invoices



WHAT'S NEW

EDITION THREE



ASI 40480 UPIC BIC biographic.com
Part #: 91453



BIC Graphic is a leader in product safety, including Prop 65 compliance. Nearly all of our product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Visit biographic.com for complete details.

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biographic.com

 Printed in the USA on recycled paper. Contains 10% recycled fiber.

