

# WHAT'S NEW



EDITION TWO

## 2020 NEW PRODUCTS

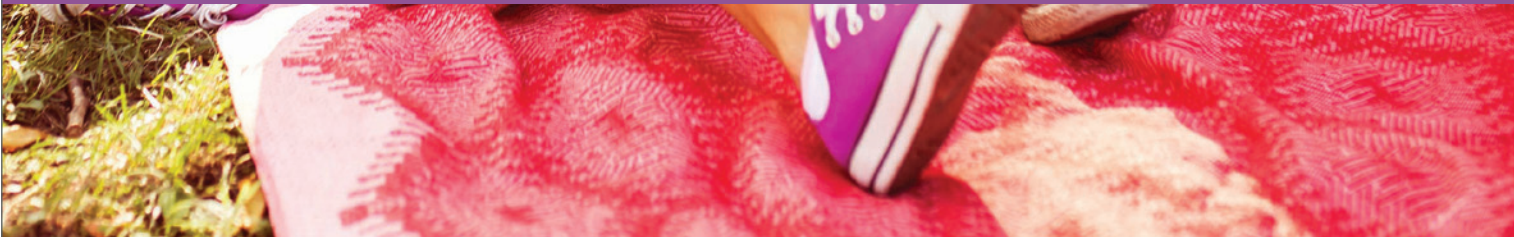


**NEW**

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**BIC Graphic is a leader in product safety, quality assurance, social responsibility, supply chain security and environmental stewardship. This includes C-TPAT certification, FDA regulations, technology standards and Prop 65 compliance.**



## SUPERIOR COMPLIANCE

### Product Safety

BIC Graphic products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards.

### FDA Regulations

Our Health, Wellness & Safety products go through extensive analysis to confirm compliance with all applicable FDA regulations.

### CPSIA

All of our child products comply with all applicable Children's Product Safety rules.

### Leading Technology Standards

Our technology items are tested to applicable UL, UN and FCC standards and requirements.

### BPA FREE

All of our plastic drinkware products are BPA FREE.

### PROP 65

A large assortment of BIC Graphic's product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California.



### Quality Certification Alliance (QCA)

The promotional product industry's only independent, not-for-profit organization dedicated to helping companies provide safe products, has granted QCA Accreditation to BIC Graphic.



### PPAI Product Safety Awareness Program

This program is part of a larger PPAI initiative to create confidence in promotional products as an advertising medium at every level.



### C-TPAT Tier II Certified

BIC Graphic is C-TPAT Tier II certified by U.S. Customs which evidences our superior commitment to supply chain security.

Icons used in this catalog are for illustrative purposes only and are not intended to imply that any governmental body or organization has endorsed BIC Graphic's compliance program.

# Hello & Welcome.

From awards to writing instruments, the BIC Graphic family of brands brings an array of product solutions for every promotional need.

## BRAND PORTFOLIO

Our brand portfolio includes over 60 brands and retail partners that you know and love. Look for your favorite brand logos throughout our product collection.

## EXCLUSIVES

We offer over 300 exclusive products, many designed in-house with contemporary colors and patterns, modern styling and unique details.

## SAFETY & COMPLIANCE

We operate with product safety and compliance standards that we stand behind, so you can feel confident.

## DECORATION

We offer over 15 different decoration methods, including full-color imprinting, and award-winning printing on our golf and calendar lines.



## ECO-FRIENDLY

We proudly offer environmentally-minded product solutions. Look for the Eco-Friendly icon throughout our product collection and at bicgraphic.com



## USA PROUD

We offer the largest assortment of products made, assembled and printed in the USA.

## EXACT QUANTITIES

No overs or unders! Only exactly what you ordered.



## NEW PRODUCTS

We launch 100s of innovative, fresh new products each year.



## ALWAYS AVAILABLE

Items guaranteed to be in stock until December 31, 2020.

# TREND

Report



# Festival Ready

With spring and summer comes festival season, and these products should be at the top of your packing list!



**16128**  
Koozie® Rogue  
Crossbody Kooler  
pg. 11



**32379**  
High-definition Power  
Bank 5000 mAh  
pg. 16



**46304**  
Serene Aluminum  
Bottle - 22 oz.  
pg. 7



**16134**  
Osprey® Daylite  
Waist Pack  
pg. 9

Koozie® is a registered trademark of BIC Graphic.

Pending tariff implications and associated impact on raw material cost, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see [bicgraphic.com](http://bicgraphic.com) for the most up-to-date pricing.



# Let's Be CLEAR

Translucent items are popping up everywhere, and we have plenty of see-through items to make sure you're on trend.



**26220**  
Peerless Umbrella  
The View  
pg. 23



**16125**  
Translucent  
Color Tote  
pg. 12



**26209**  
Cap America  
All Over Mesh Cap  
pg. 20



**56005**  
Vortex Pen  
pg. 5



**16075C**  
Translucent Color  
Fanny Pack  
pg. 9

# Get Organized

Whether you're packing for a business trip or simply jotting down your to-do list, these products will help you get organized in style.



**15937C**  
Koozie® Wanderer  
Camo 25L Daypack  
pg. 10



**32396**  
To Go 3-in-1  
Charging Cable  
pg. 16



**16115**  
Ripple Print  
Travel Pouch  
pg. 9



**16119**  
Notch Notebook with  
Grip Stylus Pen  
pg. 17



**16130**  
KAPSTON® Jaxon  
Tech Organizer  
pg. 8

Koozie® is a registered trademark of BIC Graphic.

Approximately half of consumers always take a promotional pen.\*

# WRITING INSTRUMENTS



**56007**  
Elva Pen

**Barrel Colors:** Black, Blue, Green, Red  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$1.16(C)—Min. 150;  
1-color imprint, 1 location

*The two-tone color on Elva pen with soft-touch grip makes this pen graceful!*



**56003**  
Tread Pen

**Barrel Colors:** Black, Blue, Green, Red, Silver  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$.57(C)—Min. 300;  
1-color imprint, 1 location

*The Tread Pen will enhance your imprint with metallic barrel and repeating silicone rings on the grip.*



\*according to a BIC Graphic Hanover study





56012  
Batten Pen

**Barrel Colors:** Blue, Gunmetal, Purple, Red, White  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$.55(C)—Min. 300;  
1-color imprint, 1 location

*The Batten Pen will grab attention with the cutout-comfort grip and metal clip.*



56004  
Rozen Pen

**Barrel Colors:** Black, Champagne, Navy, Silver  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$.49(C)—Min. 300;  
1-color imprint, 1 location

*Stay on trend with the Rozen Pen with metallic finish, lucite-like features and frosty grip.*



56005  
Vortex Pen

**Barrel Colors:** Black, Blue, Green, Red, Turquoise  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$.52(C)—Min. 300;  
1-color imprint, 1 location

*The Vortex Pen with rubber grip on a translucent colored barrel will add value to your promotion.*



56011  
Lucid Pen

**Trim Colors:** Blue, Lime, Orange, Purple, Red  
*All include white barrel*  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$.47(C)—Min. 300;  
1-color imprint, 1 location

*A pure white soft-touch Lucid pen with colorful grip accent to make your logo bright!*



**NEW**

Writing Instruments

6 in 10 consumers purchase drinkware at least once a year.\*

# DRINKWARE



**46309**

Tumbler with Bluetooth® Speaker - 20 oz.

**Color:** Black

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$23.59(C)—Min. 24;

1-color imprint, 1 location

*Take this tumbler and your tunes with you anywhere. Perfect for picnics, the beach and any outdoor activities. Easy to pair with your device.*



**46315**

Ronnie Color Changing Tumbler - 24 oz.

**Tumbler Colors:** Blue, Green, Orange, Pink, Yellow

**Straw Colors:** Blue, Green, Light Green, Orange, Pink

**Lid Colors:** Blue, Green, Light Blue, Red, Yellow

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$3.05(C)—Min. 72;

1-color imprint, 1 location

*This fun tumbler will change in front of your eyes. Just add a cold beverage, add the straw and snap on the lid and you are all set to go.*

*Mix & Match  
for tons of color  
combinations!*



*Changes color when  
filled with cold liquid!*





46316

Sunny Vacuum Tumbler - 12 oz.

Colors: Black, White

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$9.89(C)—Min. 48;

1-color imprint, 1 location

Enjoy any beverage in this double-wall vacuum insulated tumbler. Great, contemporary shape makes it easy to hold and easy to use.



46304

Serene Aluminum Bottle - 22 oz.

Colors: Blue, Gray, Turquoise, White

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$3.89(C)—Min. 72;

1-color imprint, 1 location

This aluminum bottle has a great price, color palette and convenient carry-loop for on-the-go hydration.



NEW

Drinkware

Consumers are generally willing to pay up to 20% more for most bag features.\*

# BAGS



**16112**

KAPSTON® Pierce Computer Tote

**Colors:** Gray, Navy

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$19.99(C)—Min. 25;

1-color imprint, 1 location

*This modern tote will give you an upscale look on your commute.*



**16130**

KAPSTON® Jaxon Tech Organizer

**Colors:** Black, Blue

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$10.99(C)—Min. 50;

1-color imprint, 1 location

*Keep your cords and gear organized while on-the-go with this trendy tech organizer.*



\*according to a BIC Graphic Hanover study





16134

Osprey® Daylite Waist Pack

**Colors:** Black, Petrol Blue

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$31.99(D)—Min. 25;

1-color imprint, 1 location

*Practical, comfortable, capable-and made for smart and stylish people on the move like you. The Daylite Waist is straightforward and spacious, keeping your wallet, keys and other valuables close to your body.*



 **Good Value.**

16114

Oval Fanny Pack

**Colors:** Charcoal, Lime, Red, Royal

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$5.69(C)—Min. 100;

1-color imprint, 1 location

*This big and trendy fanny pack allows you to bring all your essentials on-the-go! Flexible use as a waist pack or sling.*



 **Good Value.**

16075C

Translucent Color Fanny Pack

**Colors:** Black, Lime, Orange, Pink, Turquoise

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$5.99(C)—Min. 100;

1-color imprint, 1 location

*Add bright colors to your game with this Fanny Pack! Wear it around your waist or as a sling.*



 **Good Value.**

16115

Ripple Print Travel Pouch

**Colors:** Blue, Gray, Lime, Red

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$2.99(C)—Min. 150;

1-color imprint, 1 location

*A travel pouch ideal for carrying all your essentials!*



**NEW**

Bags

**NEW**

Bags



**koozie**<sup>™</sup>

**15937C**

Koozie® Wanderer Camo 25L Daypack

**Colors:** Hunter Green, Navy

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$31.99(C)—Min. 25;

1-color imprint, 1 location

*Use this stylish backpack on a hike or on your commute.*



**koozie**<sup>™</sup>

**16110**

Koozie® Olympus 9 Can Cooler

**Colors:** Charcoal, Gray, Mint, Navy, White

**Standard Decoration:** Screen Print

\$50(g) set-up

**As Low As:** \$22.99(C)—Min. 24;

1-color imprint, 1 location

*This premium Koozie® Olympus Cooler is the perfect size to bring on your next adventure. Don't forget to BYOB.*



Koozie® is a registered trademark of BIC Graphic.





**16126**

Koozie® Rogue 12-Pack Cooler

**Colors:** Gray, Red, Royal  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$15.79(C)—Min. 48;  
1-color imprint, 1 location

*Grab this cooler and go have some fun! It's just the right size too and the tarpaulin bottom makes it easy to wipe clean.*



**16128**

Koozie® Rogue Crossbody Cooler

**Colors:** Gray, Red, Royal  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$16.49(C)—Min. 48;  
1-color imprint, 1 location

*This cooler has form and function so you can look good while keeping your drinks cold.*



**16127**

Koozie® Rogue Cooler Backpack

**Colors:** Gray, Red, Royal  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$19.99(C)—Min. 48;  
1-color imprint, 1 location

*This cooler backpack makes it easy to keep all your drinks and snacks cool while on-the-go.*

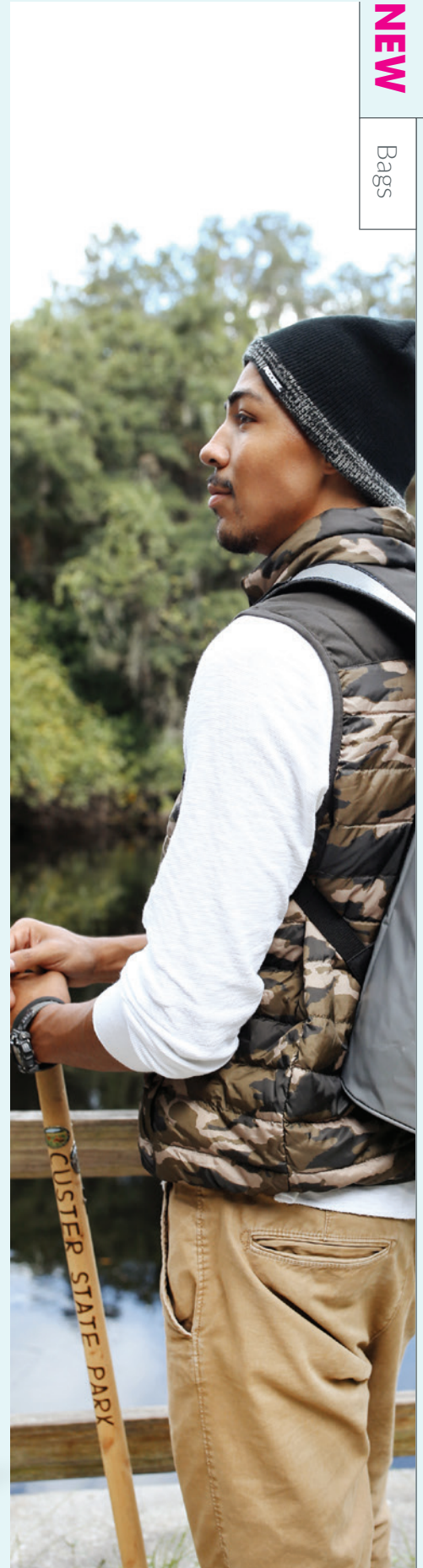


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**NEW**

Bags



**NEW**

Bags



**16098**

Denim Print Non-Woven Tote

**Colors:** Charcoal, Navy, Royal

**Standard Decoration:**

Screen Print \$50(g) set-up

**As Low As:** \$2.89(C)—Min. 150;

1-color imprint, 1 location

*This non-woven tote with denim pattern is perfect for your trade show needs!*



**16125**

Translucent Color Tote

**Colors:** Black, Lime, Orange, Pink, Turquoise

**Standard Decoration:**

Screen Print \$50(g) set-up

**As Low As:** \$5.69(C)—Min. 100;

1-color imprint, 1 location

*This bright and colorful tote is sure to make your brand stand out from the crowd! Perfect for any outdoor events!*





 **Good Value.**

**16097**

Denim Print Non-Woven Drawstring Backpack

**Colors:** Charcoal, Navy, Royal  
**Standard Decoration:** Screen Print  
\$50(g) set-up  
**As Low As:** \$2.99(C)—Min. 150;  
1-color imprint, 1 location

*This drawstring backpack with denim pattern and leatherette accents is both trendy and functional.*



 **Good Value.**

**16103**

Mini Sport Backpack

**Colors:** Black, Lime, Red, Royal  
**Standard Decoration:** Screen Print  
\$50(g) set-up  
**As Low As:** \$6.29(C)—Min. 100;  
1-color imprint, 1 location

*A sporty backpack smaller than standard that's perfect to put in all your basic essentials!*



 **Good Value.**

**16124**

Big Vented Drawstring Backpack

**Colors:** Charcoal, Lime, Red, Royal  
**Standard Decoration:** Screen Print  
\$50(g) set-up  
**As Low As:** \$3.89(C)—Min. 100;  
1-color imprint, 1 location

*This large drawstring features breathable mesh that is perfect for your gym gear.*



**NEW**

Bags



43% of consumers keep a promo USB drive for 2 years or longer.\*

# TECHNOLOGY



**32366**

Hypergear® Fabrix Bluetooth®  
Speaker

**Color:** Black

**Standard Decoration:** Screen Print

\$50(g) set-up

**As Low As:** \$34.99(C)—Min. 16;  
1-color imprint, 1 location



*The FABRIX speaker is a stylish new way to play. The soft-touch woven fabric protects powerful 10W drivers that deliver rich and clear sound to your home, backyard or cubicle, wirelessly! Featuring the latest Bluetooth® 4.1 technology and extended battery life, you can enjoy easy and reliable pairing to stream music and calls for up to 8 hours on a single charge. Unlike other portable speakers that only play via Bluetooth®, the FABRIX can also connect with non-Bluetooth® devices via the aux-in port, play audio files directly from a Micro-SD memory card or USB flash drive, and even tune in to your favorite FM radio station.*

\*according to a Global Advertising Specialties Study 2019 edition





**32380**  
Promo X Bluetooth® Speaker

**Colors:** Black, Blue  
**Standard Decoration:** 1-color imprint  
\$50(g) set-up  
**As Low As:** \$10.89(C)—Min. 25;  
1-color imprint, 1 location



*Don't let the size fool you. This little speaker boasts the sound that you will want to share. Perfect for any excursion.*

**32397**  
Truly Wireless Stereo Pairing  
Bluetooth® Speakers

**Color:** Black  
**Standard Decoration:** 1-color imprint  
\$50(g) set-up  
**As Low As:** \$39.99(C)—Min. 10;  
1-color imprint, 2 locations



*It's here. True stereo sound by pairing two Bluetooth® speakers together. Fill the room with complete surround sound and enjoy the ride.*



**32399**  
Drip Truly Wireless Earbuds and  
Charging Case

**Color:** Black  
**Standard Decoration:** 1-color imprint  
\$50(g) set-up  
**As Low As:** \$19.99(C)—Min. 15;  
1-color imprint, 1 location



*True Wireless Stereo (TWS) Earbuds w/ Bluetooth® 5.0 with Charging Case and charging cable. Auto pairing and auto power on. Sleek and stylish design with great sound.*

**NEW**

Technology



# NEW

## Technology



### 32373

Achilles Aluminum Wireless Power Bank 5000 mAh

**Colors:** Gunmetal, Silver  
**Standard Decoration:** 1-color imprint  
\$50(g) set-up  
**As Low As:** \$27.53(C)—Min. 10;  
1-color imprint, 1 location

*This wireless power bank is perfect for your Qi and non-Qi enabled devices. Whether your device requires a cord or can charge wirelessly, this power bank has you covered.*



### 32379

High-definition Power Bank 5000 mAh

**Colors:** Black, Blue  
**Standard Decoration:**  
1-color imprint  
\$50(g) set-up  
**As Low As:**  
\$19.79(C)—Min. 25;  
1-color imprint,  
1 location

*This lightweight, high-definition, high-powered power bank is perfect for on-the-go portable power.*



### 32396

To Go 3-in-1 Charging Cable

**Colors:** Blue, Red, White  
**Standard Decoration:** 1-color imprint  
\$50(g) set-up  
**As Low As:** \$3.25(C)—Min. 100;  
1-color imprint, 1 location

*Clip this 3-in-1 charging cable to your backpack, belt loop, or any carry on to take your charging cables with you easily. Lightning, micro-USB, and USB-C offer charging compatibility.*



### 32392

Key Shaped 3-in-1 Charging Cable

**Colors:** Black, Blue, Lime, Red  
**Standard Decoration:** 1-color imprint  
\$50(g) set-up  
**As Low As:** \$3.99(C)—Min. 100;  
1-color imprint, 1 location

*Keep your charging cable on you in disguise with your keys. This keyring charging cable has micro-USB, lightning, and USB-C tips to charge almost any device.*





2 out of 3 people keep their spiral notebook 1 year after they fill it up.\*

# OFFICE



**16119**

Notch Notebook with  
Grip Stylus Pen

**Colors:** Black, Blue

**Standard Decoration:** Screen Print  
\$50(g) set-up

**As Low As:** \$4.17(C)—Min. 100;  
1-color imprint, 1 location

*This durable plastic cover notebook with die-cut dots, and a silver 55867 Grip Stylus Pen is the perfect item for taking all your notes!*



\*according to a BIC Graphic Hanover study

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82% of consumers report keeping promotional outdoor products because of their usefulness.\*

# OUTDOOR & LEISURE

CAPAMERICA®

26203

Cap America Camp Style Flat Bill Cap

**Colors:** Dark Heather, Heather

**Standard Decoration:** Embroidery **FREE** set-up

**As Low As:** \$15.30(A)—Min. 48;

embroidered imprint; limit 10,000 stitches and 9 colors, 1 location

*The trendy fabric and shape of this non-traditional five panel hat make it a popular look for casual wear.*



CAPAMERICA®

26204

Cap America Perforated Polyester Cap

**Colors:** Black, Gray, Navy, White

**Standard Decoration:** Embroidery **FREE** set-up

**As Low As:** \$17.90(A)—Min. 48;

embroidered imprint; limit 10,000 stitches and 9 colors, 1 location

*The high quality fabric with perforated sides and back offer the versatility to wear this hat playing a round of golf or meeting a client for lunch.*



\*according to a BIC Graphic Hanover study



## CAPAMERICA®

26205

Cap America Polo Spandex  
with Knitted Mesh Cap

**Colors:** Blue Topaz, Charcoal, Maroon, Olive, Sea Foam

**Standard Decoration:** Embroidery **FREE** set-up

**As Low As:** \$15.90(A)—Min. 48;  
embroidered imprint; limit 10,000 stitches  
and 9 colors, 1 location

*An upgraded hat from the  
attractive material to the  
silicone closure - this hat  
will be sure to please.*



## CAPAMERICA®

26206

Cap America One Size  
Stretch-Fit Mesh Back Cap

**Colors:** Heather Black, Heather Blue,  
Heather Charcoal, Heather Gray,  
Heather Red

**Standard Decoration:** Embroidery  
**FREE** set-up

**As Low As:** \$16.10(A)—Min. 48;  
embroidered imprint; limit 10,000  
stitches and 9 colors, 1 location

*Cap America's first OSFM fitted  
hat. The comfortable stretch  
sweatband and performance  
material combine to make this  
hat a top choice for comfort  
and functionality.*



## CAPAMERICA®

26207

Cap America Low Profile Trucker  
with Modified Flat Bill Cap

**Colors:** Heather Gray/Sea Blue/Stone,  
Black/Gray, Charcoal/Gray, Maroon/Gray,  
Navy/Gray, Olive/Gray, Sea Blue/Gray,  
Black/White, Forest/White, Red/White,  
Royal/White

**Standard Decoration:** Embroidery  
**FREE** set-up

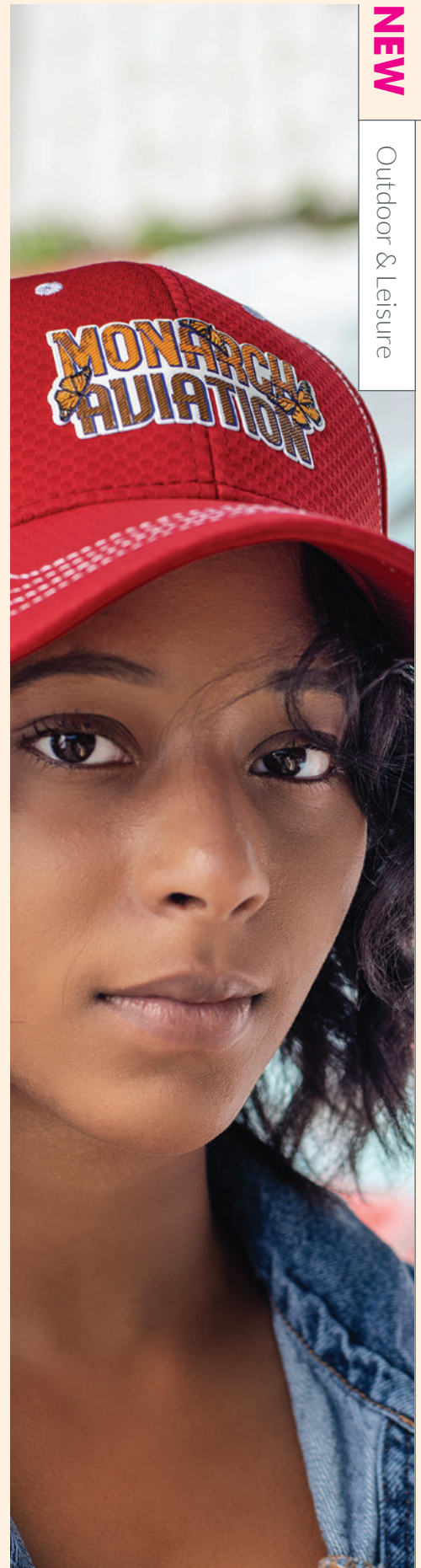
**As Low As:** \$10.00(A)—Min. 48;  
embroidered imprint; limit 10,000 stitches  
and 9 colors, 1 location

*A low profile twist on the more traditional trucker,  
this snap back is a fun choice that can satisfy both  
trendy and traditional styles.*



NEW

Outdoor & Leisure



**NEW**

Outdoor & Leisure



**CAPAMERICA®**



**26209**

Cap America All Over Mesh Cap

**Colors:** Black, Gray, Dark Navy, White

**Standard Decoration:** Embroidery

**FREE** set-up

**As Low As:** \$8.90(A)—Min. 48;  
embroidered imprint; limit 10,000 stitches  
and 9 colors, 1 location

*This variation of the classic  
trucker hat with all over mesh  
offers a clean, streamlined  
look and a comfortable fit.*



**CAPAMERICA®**



**26208**

Cap America Cable Knit

**Colors:** Black, Ivory, Maroon, Navy

**Standard Decoration:** Embroidery

**FREE** set-up

**As Low As:** \$16.80(A)—Min. 48;  
embroidered imprint; limit 10,000  
stitches and 9 colors, 1 location

*This stylish cold weather hat  
has an inner fleece ear band for  
superior comfort and warmth.  
Add an optional faux fur pom  
for the ultimate winter look.*





# SiliPINT™

26202

Silipint™ 1L Aqua-Fur Dog Bowl

**Colors:** Arctic Sky (blue and light blue swirl), Ricochet Red

**Standard Decoration:** Screen Print  
\$50(g) set-up

**As Low As:** \$8.30(C)—Min. 72;  
1-color imprint, 1 location

*Ready for any pup-friendly endeavor, the collapsible Aqua-fur silicone dog bowl is foldable and lightweight. Holds a full liter of water but can also be used as a two-liter bucket. Sleek, transformer-like design is hailed for its ultra-portability. Hit the trail, dog park or beach with a carefree, friendly buddy bowl that won't ever soak your pack.*



26196

Retractable Pet Leash

**Colors:** Black, Royal

**Standard Decoration:** Full Color  
\$50(g) set-up

**As Low As:** \$10.69(C)—Min. 50;  
Full Color imprint, 1 location

*This 16ft. retractable leash is perfect for pets up to 44lbs. Quick lock and unlock feature makes walking your pet a cinch.*



NEW

Outdoor & Leisure

**NEW**

Outdoor & Leisure



peerless

**26199**

Peerless Luxe Gift Umbrella Set

**Color:** Black

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$22.75(C)—Min. 25;  
1-color imprint, 2 locations

*42" arc auto open/close mini fold umbrella with rubberized handle. Vegan leather sleeve and packaged in a black gift box.*



peerless

**26217**

Peerless Umbrella The Selva

**Colors:** Black, Navy

**Standard Decoration:** Screen Print \$50(g) set-up

**As Low As:** \$15.75(C)—Min. 25;  
1-color imprint, 1 location

*Our New, ECO friendly umbrella is totally on trend. 48" arc fashion style with a wind vent for added durability. RPET fabric made from recycled plastic bottles, a bamboo shaft and a straight bamboo handle. Carrying case with adjustable shoulder strap is included.*



peerless

**26218**

Peerless Umbrella  
The Terra

**Colors:** Black, Navy, Royal

**Standard Decoration:**  
Screen Print \$50(g) set-up

**As Low As:** \$8.75(C)—Min. 25;  
1-color imprint, 1 location

*Sustainability is not a passing trend, it's a new way of living. This 42", arc auto open folding umbrella, is made with RPET fabric constructed from recycled plastic bottles. The handle is also made of recycled plastics. Matching sleeve helps protect the umbrella when not in use and complements the piece.*







peerless

26219

Peerless Umbrella The Mogul

**Color:** Gray

**Standard Decoration:** Screen Print  
\$50(g) set-up

**As Low As:** \$19.95(C)—Min. 25;  
1-color imprint, 1 location



*New, this 48" arc, high-end folding umbrella has an auto open and auto close feature for ease of getting in and out of a car or through a doorway. The fabric is right on trend, made with a heathered grey, polyester material. Black rubber handle with an ergonomic grip and matching sleeve make this the must-have umbrella for 2020!*



peerless

26220

Peerless Umbrella The View

**Color:** Clear

**Standard Decoration:** Vinyl Transfer  
\$50(g) set-up

**As Low As:** \$9.95(C)—Min. 25;  
1-color imprint, 1 location



*New for 2020, our View will allow you to see more clearly when walking down the street on a rainy day. Clear panels on a 42" arc folding style. Black trim accents and black handle add to the overall appeal of this style.*



peerless

26221

Peerless Umbrella The Rage

**Color:** Black

**Standard Decoration:** Screen Print  
\$50(g) set-up

**As Low As:** \$8.25(C)—Min. 25;  
1-color imprint, 1 location



*Need to be hands-free while carrying your umbrella? We have the answer. The Rage is our newest folding style with a special "C" handle. This handle keeps your hands free so you can text, carry your coffee or just have an extra hand to walk the dog. Manual open and a 42" arc make this style a must-have!*

NEW

Outdoor & Leisure



93% of large companies sponsor some form of a worksite wellness program.\*

# HEALTH, WELLNESS & SAFETY



41112

Non-SPF Flavor Mini Lip Balm

**Colors (Flavors):** White (Blue Raspberry), White (Cherry),  
White (Citrus), White (Neutral), White (Peppermint),  
White (Strawberry), White (Vanilla Bean),  
White (Vanilla-Mint), White (Watermelon)

**Standard Decoration:** Full Color \$50(g) set-up

**As Low As:** \$.59(C)—Min. 100;

Full Color imprint, 1 location

*This bullet shaped tube of non-SPF lip balm is printed in full-color process on white decal for a customized look. It makes an excellent giveaway at tradeshow, hotels, spas, salons and any summertime or outdoor event. Every time it's pulled out for use, they'll be looking at your logo! Available in a variety of flavors to soothe, protect and moisturize chapped lips.*



*Watermelon & Blue Raspberry pictured.*





**41116**

**Fitness Flashing Armband with Bag Tag**

**Colors:** Blue, White

**Standard Decoration:** Pad Print \$50(g) set-up

**As Low As:** \$4.99(C)—Min. 100;

1-color imprint, 1 location



*This safety device is a colorful, bright LED band with varying illumination features. With a plastic hanger, it serves as a lighting bag tag to put on any outdoor packs. Remove the hanger and it serves as an armband for any outdoor activities like running, jogging, strolling and riding at night.*



**41108**

**360° Rotating Push-up Grips**

**Color:** Gray

**Standard Decoration:** Pad Print \$50(g) set-up

**As Low As:** \$17.99(C)—Min. 25;

1-color imprint, 1 location



*It is the ideal addition to any home gym or workout routine. The rotation and instability helps to reduce wrist and hand strain, as well as building strength, balance and stamina.*



**NEW**

Health, Wellness & Safety



83% of consumers report keeping promotional tools because of their usefulness.\*

# FLASHLIGHTS, TOOLS & AUTO

## 21272

### Converter Light

**Color:** Black

**Standard Decoration:** Pad Print \$50(g) set-up

**As Low As:** \$17.85(C)—Min. 25;

1-color imprint, 1 location

*Powered by 1800 mAh lithium battery there is no need to worry about replacing batteries. Compact and foldable, this light has a 360° head swivel and a 180° handle swivel. Convert this light source into a desk lamp, flashlight, spot light, or lantern. Keep it handy for your emergencies, outdoor adventures, the home, or office.*



## 21268

### Compact Multi-use Key Holder

**Color:** Gunmetal

**Standard Decoration:** Laser Engrave \$50(g) set-up

**As Low As:** \$8.99(C)—Min. 50;

laser-engraved imprint, 1 location

*Organize your keys in a sleek way that won't end up as an uncomfortable lump in your pocket. This compact multi-use key holder is a unique gift with several tool options.*



\*according to a BIC Graphic Hanover study

Pending tariff implications and associated impact on raw material cost, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see [bicgraphic.com](http://bicgraphic.com) for the most up-to-date pricing.



Over 25 million golfers in the US use an imprinted golf ball.\*

# GOLF

**Titleist®**

**62507**

Titleist® TruFeel Golf Ball  
Standard Service

**Colors:** White, Yellow

**Standard Decoration:** Pad Print

**FREE** set-up, 1- to 4-color imprint, 1 location

Please see [bicgraphic.com](http://bicgraphic.com) for pricing.



Titleist® TruFeel is the Softest Titleist® Golf Ball with low spin for long distance and excellent control into and around the green.



\* 2014, from <http://www.statista.com/statistics/227240/number-of-golfers-usa/golfbox.com/10-fun-facts-golf/>

Pending tariff implications and associated impact on raw material cost, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see [bicgraphic.com](http://bicgraphic.com) for the most up-to-date pricing.



# Titleist®

62476

Titleist® AVX™ Std Serv

Colors: White

Standard Decoration: Pad Print

FREE set-up, 1- to 4-color imprint, 1 location

Please see [bicgraphic.com](http://bicgraphic.com) for pricing.



*Titleist® AVX™ is a Premium Performance golf ball for golfers who prioritize distance and extremely soft feel with a piercing, low ball flight.*

# Titleist®

62458

Titleist® Tour Soft Std Serv

Colors: White

Standard Decoration: Pad Print

FREE set-up, 1- to 4-color imprint, 1 location

Please see [bicgraphic.com](http://bicgraphic.com) for pricing.



*Titleist® Tour Soft delivers responsive soft feel, commanding distance, and excellent short game performance.*

# Titleist®

61236

Titleist® Velocity Golf Ball Std Serv

Colors: White

Standard Decoration: Pad Print

FREE set-up, 1- to 4-color imprint, 1 location

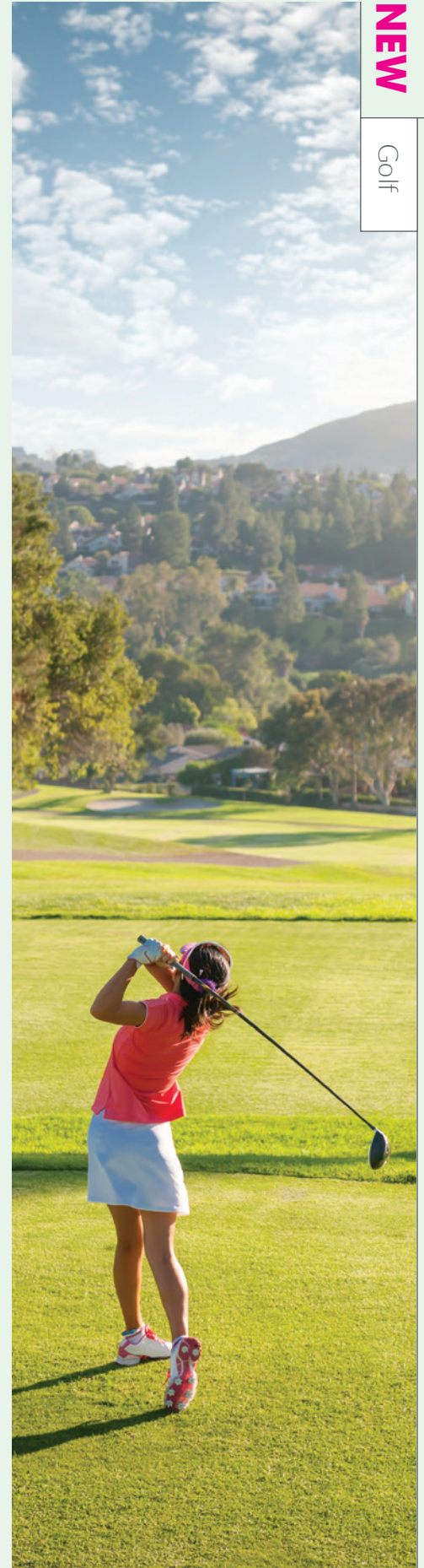
Please see [bicgraphic.com](http://bicgraphic.com) for pricing.



*New Titleist® Velocity has been designed for longer distance and higher flight for greater stoppability into the green.*

NEW

GOLF





# NEW

## Golf

### 62509

#### Hex Golf Pencil

**Colors:** Black, Cranberry, Dark Blue, Mallard, Natural, Red, White, Yellow

**Standard Decoration:** Foil Stamp  
\$50(g) set-up

**As Low As:** \$.10(C)—Min. 1440;  
1-color imprint, 1 location

*Versatile and easy to use; a great giveaway for golf tournaments, country clubs and mini-golf courses.*



### 62510

#### Hex Golf Pencil with Eraser

**Colors:** Black, Cranberry, Dark Blue, Mallard, Natural, Red, White, Yellow

**Standard Decoration:** Foil Stamp  
\$50(g) set-up

**As Low As:** \$.14(C)—Min. 1440;  
1-color imprint, 1 location

*With well-defined edges and a handy eraser, these pencils are a hole-in-one for golf-oriented businesses, outings and courses.*



### 62511

#### Round Golf Pencil

**Colors:** Black, Cranberry, Dark Blue, Mallard, Natural, Red, White, Yellow

**Standard Decoration:** Screen Print  
\$50(g) set-up

**As Low As:** \$.10(C)—Min. 1440;  
1-color imprint, 1 location

*A sleek and simple promo for mini golf courses, country clubs and other golf-related businesses or events.*



### 62512

#### Round Golf Pencil with Eraser

**Colors:** Black, Cranberry, Dark Blue, Mallard, Natural, Red, White, Yellow

**Standard Decoration:** Screen Print  
\$50(g) set-up

**As Low As:** \$.14(C)—Min. 1440;  
1-color imprint, 1 location

*The clean look and useful eraser make this a popular giveaway for any mini-golf or golf-oriented business.*



**62513**

**One Prong Divot Tool**

**Colors:** Black, Dark Green, Navy, White

**Standard Decoration:** Pad Print

\$50(g) set-up

**As Low As:** \$.69(C)—Min. 250;

1-color imprint, 1 location

*This low profile and modern design features a single prong divot fixer tool. Great give-a-way item.*



**62502**

**Cooling Towel In Pouch**

**Colors:** Blue, Gray

**Standard Decoration:** Screen Print

\$50(g) set-up

**As Low As:** \$4.04(C)—Min. 100;

1-color imprint, 1 location

*Stay refreshed using this cooling towel. The pouch with mesh lets the towel dry faster.*



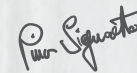
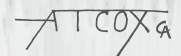
**NEW**

GOLF





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# WHAT'S NEW

## EDITION TWO



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